

Promote products, resources, events, and opportunities to nearly 3,000 local health departments in the United States.

NACCHO Helps You Reach Local Health Departments

NACCHO members are eager to learn about innovative products, services, and emerging technologies that improve practice in areas ranging from immunizations to water and air quality, from communicable diseases to bioterrorism preparedness. They are also interested in information technology, training, and other resources to increase the efficiency and effectiveness of their departments' operation.

Advertising, exhibiting, listing an event or job, or mailing to NACCHO members reaches well beyond the health official. Local health officials share information with their staff; NACCHO encourages this by making publications and other resources available on the Web, sending multiple copies to larger health departments, and helping staff see how NACCHO's publications and programs can help them.

NACCHO offers the following options to deliver your message to local public health professionals:

Public Health Dispatch Resources and Events

NACCHO's monthly print newsletter contains "quick hits" of information about resources, tools, and news relevant to local public health; the information comes from a variety of sources, including NACCHO, non-profits, government agencies, and public health partners. Submissions from commercial companies and for-profits are typically not accepted unless they are of direct relevance to NACCHO's target audience. Sent to over 1,300 active NACCHO member agencies, with multiple copies going to nearly one-third of the recipients and free copies available online, *Dispatch* is estimated to reach 5,000 public health professionals each month. *Dispatch* accepts listings of events or resources, such as publications, tools, CDs, or videos, that would be of interest to local health department staff.

CONTACT: To obtain submission guidelines, contact Caren Clark, Director of Publications, at cclark@naccho.org or 202-507-4258.

NACCHO Career Network

The NACCHO Career Network (NCN) is an easy-to-use and highly targeted resource for online employment connections. This service will provide employers and job seekers with access to resume and job postings, application and job management, and much more. Visit the NCN at <http://careers.naccho.org>.

CONTACT: For more information, call 877-533-1320 or e-mail careers@naccho.org.

Mailing List Rental

NACCHO maintains up-to-date contact information for all U.S. local health departments and health officials. You may rent this list to send pre-approved information to all local health departments or to a subset of NACCHO's database, such as active members only, specific states, or health departments serving certain population sizes.

CONTACT: For available mailing list categories and selections, call InFOCUS Marketing at 800-708-5478 or e-mail customerservice@infocuslists.com.

NACCHO Annual Conference: Sponsoring, Exhibiting, and Advertising

NACCHO's annual conference (commonly referred to as NACCHO Annual) provides an opportunity to reach decision-makers in an environment dedicated to local public health practice. NACCHO Annual attendance has increased steadily over the years, usually numbering around 1,000 attendees. Advertising opportunities include sponsorship, a booth at the exhibit hall, and purchasing space in the conference guide.

CONTACT: For more information, contact Francesca Blanco at fblanco@naccho.org or 202-507-4222.